



Perfect venue

Perfect Venue Listing Options

Listing Type	Cost	Features	Minimum Term
Gold Package	\$20 (+GST)	Includes: Basic listing, Featured Venue, Two add-ons (see below), 1 st in search results, highlighted in newsletter and on Facebook. <i>Only 5 of these will be offered so your listing is guaranteed to be on the first page of search results when your venue meets the search criteria.</i>	1 month
Silver Package	\$10 (+GST)	Includes: Basic listing, Two add-ons, 2 nd in search results. <i>Only 10 of these will be offered.</i>	3 months
Bronze Package	\$5 (+GST)	Includes: Basic listing, One add-on, 3 rd in search results	3 months
Standard Plus	Free – with reciprocal link	Includes: Basic listing, 4 th in search results	N/A
Standard	Free	Includes: Basic listing, 5 th in search results	N/A

See below for a full description of each item

Perfect Venue Statistics

For the past quarter the Perfect Venue website has received on average 9,000 page views per month, and over 600 unique visitors. There was a total of 2,837 unique referrals to our listed venues' own websites in the past quarter, with our top venue receiving 144.

Terms and Conditions:

Bronze and Silver listings can be upgraded at any time subject to availability. If you book for 6 months or more there is a 10% discount. Initial payment must be received before listing or feature will be uploaded. Effective date is when the listing or feature is made active, and this date will be confirmed via email.

The prices above are **EXCLUSIVE** of GST.

Item Descriptions

Basic Listing:

- Short description, up to 200 characters long
- Long description, up to 900 characters long
- Three images
- Email and web links
- Contact phone number

Featured Venue:

This is offered as part of the Gold Listing package, and up to 5 venues can sign up for this. The featured venues are highlighted on the home page in a slideshow, which will showcase an image of the venue and their short description. The featured venue slideshow is also placed in the sidebar of our other three top pages, which are the search results page, the browse all page and the resources page.

Add-ons:

- Image Gallery with up to 6 extra images (can upgrade to 12 images for an extra \$5 per month)
- 2 PDF documents linked to from your page
- Ability to promote special offers – these will be posted on Facebook, Twitter, the Resources page, and our newsletter. This is limited to one per venue per month.

Reciprocal Linking:

This means that you put a link to our website from your website. This ensures you get slightly higher in search results, but through a link swap rather than payment.

Priority Listings:

When the venues are searched through the perfect venue search function, you can maximise your viewings by having your venue appear at the top of the list if your venue meets their search criteria. There are two main tiers:

1. Gold Listing: Listing appears in the first five searched venues. By prioritising your listing with the gold tier you are ensuring that your venue will appear on the first page of search results.
2. Silver Listing: Silver listings appear straight after any applicable gold listings. If all venues are searched, your listing appears in the top 6-15 venues.

After this the bronze listings will be shown, followed by the Standard Plus and Standard listings.

